



February 9, 2022

Dear potential sponsor,

In his 30 years as CEO of the Pharmacy Society of Wisconsin (PSW), Chris Decker developed ***One Voice, One Vision*** for pharmacy practice with a culture of innovation, collaboration, and mutual respect; he supported the advancement of patient care in Wisconsin and beyond. Chris touched many with his valiant three-year battle with glioblastoma, his positivity, and his call for us to be "Difference Makers."

The collaboration that Chris built between Wisconsin and Iowa, where he began his pharmacy career, continues with a new scholarship for students at five schools of pharmacy in Wisconsin and Iowa – Concordia University Wisconsin, Drake University, Medical College of Wisconsin, University of Iowa, and University of Wisconsin-Madison. In tribute to his legacy and in partnership with the Iowa Pharmacy Foundation, the Wisconsin Pharmacy Foundation will present the first ***Christopher Decker Pharmacy Scholarship*** awards in 2022.

The Christopher Decker Pharmacy Scholarship fund was established in 2021 by the Decker family with a generous \$50,000 seed gift. We would like you to join us in further supporting this scholarship fund at the first annual Christopher Decker Scholarship Golf Outing to be held on Monday, June 6, 2022 at the Nakoma Golf Club in Madison, WI.

Sponsorship Packages – other customized packages available, please contact [info@pswi.org](mailto:info@pswi.org)

Budget	Level	Recognition	Number Available
Various	Silent Auction	Silent auction item listing	many
\$1,000	Supporter	Hole sponsorship sign	10
\$2,500	Leader	Hole contest sponsorship sign; foursome	8
\$5,000	Toast Maker	Gold sponsor event recognition; signature cocktail sponsorship sign; up to two foursomes	2
\$10,000	Difference Maker	Platinum sponsor event recognition; post-golf reception sponsor; up to two foursomes	1

Sponsors will be recognized in outing materials and dollars will be directed to the Christopher Decker Pharmacy Scholarship fund; part of the Wisconsin Pharmacy Foundation (501c3 charitable foundation; tax ID number 39-1817686). The mission of the Wisconsin Pharmacy Foundation is to advance the science and practice of pharmacy through professional education and research programs.

More information about the outing, the newly created scholarship for student pharmacists, and the legacy of Christopher J. Decker is available on the [PSW website](http://pswi.org). On behalf of the Wisconsin Pharmacy Foundation, we appreciate you considering the financial support of future health care difference makers!

Sincerely,

A handwritten signature in black ink that reads "Sarah Sorum".

Sarah Sorum, PharmD  
Executive Vice President & CEO, Pharmacy Society of Wisconsin

